



## **“STRATEGIC CAREER PREPARATION” THE INTERNSHIP PROGRAM**

**Our Mission:** *To provide extensive “Real-World”, hands-on business experience to an elite selection of college students that demonstrate unparalleled passion, dedication and a sound strategic work ethic for achieving high-level career goals through augmented academic learning.*

### **“Growing Your Future... What’s Your Plan?”**

- ◆ A “Real-World” Working Strategic Career Plan Focused on Growing Your Future with Monthly Hard-Copy Updates to Measure and Validate Your Forward Progress-On-Plan.
- ◆ Monthly “In-Depth” 1:1 Strategy Review Sessions to Rapidly Incorporate Shifts and Changes in Progress.
- ◆ Monthly Peer Advisory Forum Focus-Group Meetings to Address Critical Issues and Provide Collaborative Input.
- ◆ Strategic Marketing and Branding Support Team to Provide Immediate Assistance in an As-Needed Timeframe.
- ◆ Job Interview Strategy and Plan Providing a Competitive Advantage Despite Limited Job Experience.

**KAIZEN - The Relentless Pursuit of Continuous Innovation and Improvement.**

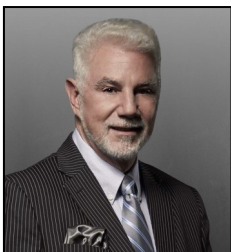
### **Special Invitation “Monthly Meeting”**

**10:30 a.m. - 2:30 p.m.  
2nd Friday of the Month**

**Dr. Pete Johnson  
25502 Saddle Rock Place  
Laguna Hills, CA 92653**

**1:1 Monthly Meetings  
As Per Schedule**

**RSVP: By Email Today  
Pete@StratgicPlanning.com**



Dr. Pete Johnson  
Strategic Analyst  
Peer Advisory Forum

### **A Unique Concept...**

- ◆ So Much More Than Just Another Internship Experience Focused Exposure to a Particular Job or Function.
- ◆ Hard-Copy of Your Updated “Working” Strategic Career Plan provided to all Program Participants at the start of each monthly Training and Career Development Meeting.
- ◆ Because Measurable RESULTS are the Name of the Game.

**Don’t Tell Me, Show Me!**



**PAF - ABOUT US**

**“Strategic Career Preparation” - The Internship Program**  
**The Strategic Performance Institute**  
**Laguna Hills, CA**

**Our Mission:** To provide extensive “Real-World”, hands-on business experience to an elite selection of college students that demonstrate unparalleled passion, dedication and a sound strategic work ethic for achieving high-level career goals through augmented academic learning.

**The Program:** Participate in an elite Team of well-trained fellow Interns assisting in the coordination of Strategic Planning Consulting Sessions incorporating a very advanced, streamlined Rapid Strategic Execution System. All Interns undergo the same level of Strategic Career Planning and rapid execution as our business clients through extensive hands-on training and education.

This is not a case study exercises but actual real-world strategy focused on business growth, start-up, marketing, strategic research / analysis, financial performance forecasting / evaluation and much more.

The SPI Intern Team ranges from 6 to 12 Interns in “The Program” at any one time depending on Intern Semester Schedules and SPI time availability. Interns are expected to participate for a minimum of 3 months, HOWEVER... most of our Interns choose to stay in The Program through graduation and beyond until they achieve their career job of choice which is precisely what The Program is designed for.

Interns are coached and mentored through all facets of strategic career planning and execution while in The Program as well as after Program graduation. Their performance is reviewed and analyzed monthly with personal strategic guidance provided throughout their involvement. The final phase of training is focused on a unique job interview strategy helping the Intern demonstrate their value as one of “The Most Organized, Most Focused, Most Prepared” of any job candidate by direct comparison.

We take our responsibility to our selected Interns and The Program very seriously. They are taught career skills and a professional mindset from the moment they enter The Program. Throughout The Program they work hand-in-hand with seasoned business owners from a broad range of industries.

The Program complies with and exceeds all requirements for the California Internship Guidelines.

Intern’s Time Involvement: Typically, 4 hour blocks of time at least 2 times per week from 11:00 am to 3:00 pm. Friday’s are the highest priority as they participate in our monthly Peer Advisory Forum Membership Meeting.

**Key Elements of The Program:**

- \* Professional / Personal Branding, \* Meeting Attendance Strategy
- \* Strategic Career Planning, \* Competitive Business Competencies Development
- \* Competitive Job Interview Strategy, \* Pre-Meeting Strategic Due Diligence Analysis
- \* Target Market Research and Analysis, \* Rapid Strategic Execution as a Competitive Advantage
- \* Job Performance Review Strategy, \* Personal / Professional Development Strategy

And Much, Much More...

**A Verifiable Proven Track Record of Success:**

Past Internship Program Graduates’ Contact Information Available Upon Request.