



## “Growing Your Business... So, Where’s Your PLAN?”

A Serious **Strategic** Planning Meeting for Serious Leadership Teams.

***Our Mission: To provide a highly-organized think-tank environment to discuss directly relevant strategies, ideas and suggestions to further KAIZEN and Grow Your Business.***

### **Rapid Strategic Execution Made Simple**

- ◆ A Hard-Copy “Real-World” Working Strategic Business Plan Focused on Pro-Actively Growing Your Business.
- ◆ Strategic Due Diligence Research and Best Practices Analysis.
- ◆ Monthly Cloud-Based Updates to Verify Your Progress-On-Plan.
- ◆ Monthly In-Depth Strategy Review Sessions to Rapidly Incorporate Shifts and Changes in Your Industry and Marketplace.
- ◆ Strategic Marketing and Branding Support Team to Provide Immediate Assistance in an As-Needed Timeframe.
- ◆ Continuous Strategic Review and Analysis of Your Business and Marketing Strategies, Plans and Resources.

***KAIZEN - The Relentless Pursuit of Continuous Innovation and Improvement.***

### **Annual 2-Day Retreat**

**A Unique Format**

**8:00 a.m. - 4:30 p.m.**

**Dr. Pete Johnson**

**25502 Saddle Rock Place**

**Laguna Hills, CA 92653**

**Annual Strategic Goals**

**Strategic Execution Plan**

**Collaborative Team Input**

**Monthly Progress-On-Plan**

**Cloud-Based Real-Time Updates**

**Qtrly. Performance Evaluation**



Dr. Pete Johnson  
Strategic Analyst  
Peer Advisory Forum

### **A Unique Concept...**

- ◆ Critical Quarterly Performance-On-Goal Evaluation and Strategy / Plan Recalibration.
- ◆ Monthly Progress-On-Plan review of Accountability and Execution Follow-Through..
- ◆ 90-Day Measurable RESULTS are the Name of the Game... Don't Tell Me, Show Me!



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## **Your Annual Strategic Planning Retreat Program Overview**

**Our Mission:** To provide a highly-organized think-tank environment to discuss directly relevant strategies, ideas and suggestions to help further KAIZEN and Grow Your Business.

**The Program:** Our unique Annual Planning Retreat (APR) format has been developed and fine-tuned across a broad range of business environments over the past 40 years. As a result it provides an unparalleled level of practical "Take-Away" value for your entire Team. Each APR is customized designed to address the top "Deliverables" as defined and detailed by the Client during the preparation and staging phase of their APR Program.

- \* Strategic Planning is great, but... Rapid Strategic Execution is vital to the future growth and success of every organization. It's for this very reason that your Rapid Strategic Execution infrastructure is designed and setup during the up front preparation phase of every APR Program.
- \* Annual Planning Retreat participation can become a Game-Changer... since teamwork is such an essential component of every Plan's rapid execution. The more key team-members involved in the APR the greater the "Pride of Ownership" that takes place following your Retreat. It's no longer just the Boss's Plan but rather Our Plan and they have a vested interest in the Plan's execution and success.
- \* The majority of the time during the Retreat is focused on small team discussion regarding key components of the Plan. This provides detailed input and collaboration during the planning process and helps to foster a "pride of plan ownership by product of your Retreat.
- \* Extensive Strategic Analysis of Current Critical Issues and Challenges takes place both prior to the Retreat as well as a key opening small team discussion to demonstrate the awareness of obstacles that may compromise Rapid Strategic Execution. By demonstrating the organization's commitment to understanding the team's concerns goes a long way to demonstrating an execution-focused mindset..
- \* Our format incorporates an extensive Internship Support Team to assist during the APR so that our Clients can stay focused on strategic topic discussions while seeing all the data input is being captured in real-time.
- \*\* The entire APR Program is set-up and organized using a Google Cloud template enabling real-time strategic coordination throughout the Retreat preparation, APR, Plan development and Plan Execution phases. You will leave the Retreat with a hard-copy "Preliminary Draft" of your Working Strategic Execution Plan for follow-up review at the conclusion of your Retreat.

### **The Key Elements of The Program:**

- \* A Real-World, "Working" Strategic Business Execution Plan - Updated Monthly
- \* 1-Page Strategic Goals, Objectives & Priorities - Evaluated, Updated Quarterly
  - \* Current Critical Issues Analysis - Evaluated, Updated Quarterly
- \* Target Market Research & Analysis, \* Strategic Branding and Touch-Point Analysis
  - \* Rapid Strategic Execution as Your Competitive Advantage

And Much, Much More...

### **A Verifiable Proven Track Record of Success:**

Past Client Contact Information Available Upon Request.